

ARCWAVE™

Press Kit 2023

Arcwave

stands for modern masculinity and redefines what it means to "be a man".

The modern man is one that is free to explore and discover in a bold yet emotional way. Standards and fixed roles are set aside for liberty, vibrancy, positivity and an open mind.

We are creating a space for penis owners to explore their desires without compromises. A space in which pleasure devices become a natural component of the masturbation experience.



The Arcwave Personality

Natural Confidence

We always act naturally confident and like to take things easy. We are effortlessly playing it cool. We don't hunt for confirmation nor do we need to worry about things others do.

Thrilling Pleasure

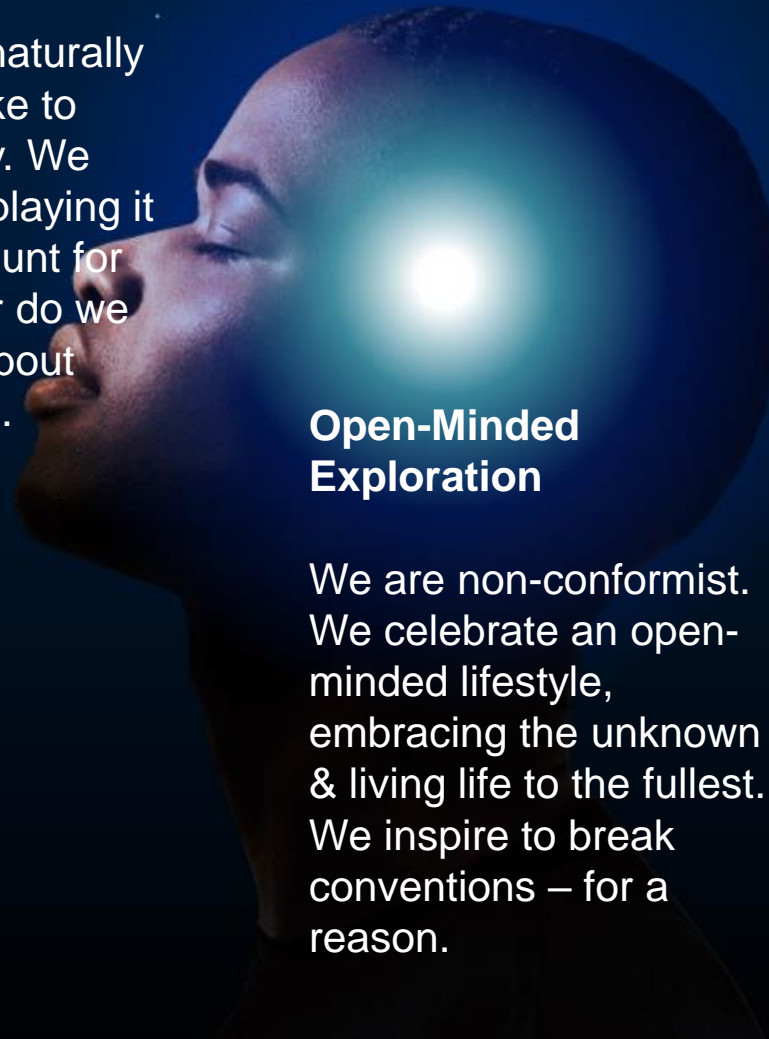
We introduce an entirely new level of pleasure. Feelings that will make penis owners experience sensations they have never felt before.

Open-Minded Exploration

We are non-conformist. We celebrate an open-minded lifestyle, embracing the unknown & living life to the fullest. We inspire to break conventions – for a reason.

Smart Tech Design

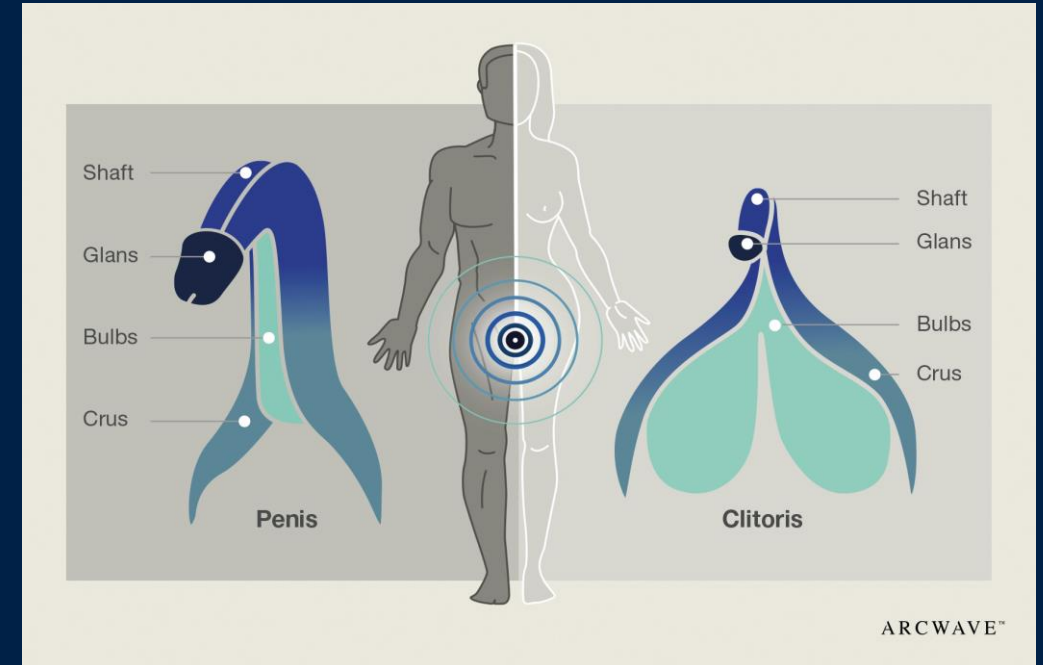
Innovating pleasure through innovative technology. That's how we keep our "game changing" promise. Creating pleasure devices for entering a complete realm of sensations.



Started in 2017, the mission was to **elevate masturbation** for all penis owners, delivering a **more varied, more exciting path to orgasm**.

Research has shown that the anatomy of vulva and penis owners show some similarities. For vulva owners **pleasure receptors** in the clitoris play a key role in achieving an intense orgasm. For penis owners **The frenulum has the same receptors as the clitoris**, but traditional stimulation techniques do not fully activate them.

We took on the challenge to re-engineer Pleasure Air for the male anatomy. With great demand! 'Ion', the first product of the Arcwave range, was launched in September 2020 with 10,000 product sales within just two weeks. After that, many more innovative Arcwave products have revolutionized the male masturbation world.



Arcwave Product Range



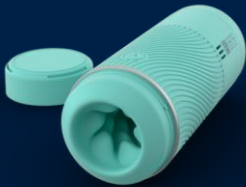
Ion

Arcwave Ion is a modern sex toy that uses an adapted version of the patented Pleasure Air technology. It stimulates the frenulum (the underside of the penis) with air waves to create a whole new kind of orgasm.



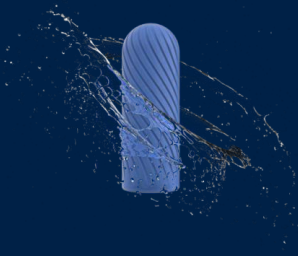
Voy

Arcwave Voy is the world's first CleanTech silicone stroker with advanced TAS System (Tightness Adjustment System), which stimulates the Merkel receptors of the penis by regulating the tightness. The patented CleanTech silicone provides a unique, ultra-soft feel.



Pow

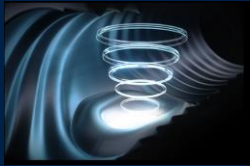
Arcwave Pow is a manual stroker that combines elegant design with intense, suction-controlled stimulation. The suction intensity can be adjusted by simply placing a finger over the air release valve during use.



Ghost

Arcwave Ghost is made of patented Arcwave CleanTech silicone, which is not only super soft to the touch but, unlike other similar products, can be reused multiple times - up to 100 times. For more variety, Ghost can be turned inside out: Two different silicone structures thus provide exciting sensations.

Arcwave Ion: First Pleasure Air Stroker



Pleasure Air

Experience a powerful new type of stimulation based entirely on changes in air pressure. As the world's first product to target the Pacinian pleasure receptors in the frenulum in this way, the Ion promises some of your most intense orgasms yet.



Smart Silence

It's only on when it should be on. Smart Silence starts and stops stimulation automatically as it senses skin contact. Finally, smart technology that just makes sense.



CleanTech Silicone

Keeping your Ion fresh has never been easier. Arcwave's CleanTech silicone is super smooth, hygienic and durable. Precision engineering gives this material a superior finish.



Twist to Open

Cleaning and drying don't have to be a chore. Simply twist apart the device, rinse with water and put your Ion back on the discreet storage base for charging and drying.



Storage Base

The storage base acts as Ion's home for drying and charging your device after use. An innovative DryTech stick inside the storage base helps to speed up the drying process.

Arcwave Voy: First Stroker with TAS



TAS System (Tightness-Adjustment-System)

Unique to Arcwave, TAS is designed to target the Merkel-receptors on the skin that respond well to pressure. When stimulated just right, this creates a whole new pleasure sensation – which is why playing with Voy is more intense than regular masturbation.



CleanTech Silicone

Keeping your Voy fresh has never been easier. Arcwave's CleanTech silicone is super smooth, hygienic and durable. Precision engineering gives this material a superior finish.



Compact Size

Voy is designed to fit perfectly in the palm of your hand. Its shape makes it easy to handle and always gives you the perfect grip. In addition, its slim design allows you to store it easily and discreetly in any drawer or bedside table.



Protector Lids

Storing your toy has never been easier. Voy includes two protector lids featuring ventilation channels so that Voy can dry quickly and maintain a sleek, perfect condition. Protector lids help make Voy stylish and ideal for displaying anywhere.

Arcwave Pow



Suction Control

Air pressure release valve tightens the silicone sleeve, creating a controllable, natural suction sensation without batteries. By placing a finger over the air pressure release valve during use, you can control the suction intensity exactly to your liking for a customizable, totally natural feeling.



CleanTech Silicone

Keeping Pow fresh is simple. Arcwave's cutting-edge CleanTech Silicone is super smooth, hygienic and durable but is also very flexible to accommodate all penis sizes. Precision engineering gives this material a superior finish, as well as making it durable for continued use.



Quick Clean Helix

Smart structure within Pow's inner sleeve optimizes cleaning and drying speed without compromising on those smooth sensations.



Quick-dry Ventilation Lids

Pow has specially shaped lids designed to protect the toy when not in use as well as enable better ventilation for fast and hygienic drying.

Arcwave Ghost



Reversible textured Sleeve

Unique to Arcwave, Ghost's flippable sleeve features two different pleasure patterns so you can mix up the sensations. When stimulated just right, this creates a whole new pleasure sensation – which is why playing with Ghost is more intense than regular masturbation.



CleanTech Silicone

Keeping Ghost fresh is simple. Arcwave's cutting-edge CleanTech Silicone is super smooth, hygienic and durable but is also very flexible to accommodate all penis sizes. Precision engineering gives this material a superior finish, as well as making it durable for continued use.



Reuse

Ghost is entirely made of Arcwave's revolutionary CleanTech Silicone which makes your favorite sleeve reusable and durable for a long time. Ghost is cleaned and dried easily to keep it hygienic as long as you wish. Flip reverse it and store it discreetly to have Ghost ready to go whenever you want.



Compact Size

Ghost is designed to fit neatly in the hand and be convenient to carry. Its ergonomic shape makes it incredibly easy to handle and always gives you the perfect grip. In addition, its slim design and neat storage case with ventilation holes allows you to store it discreetly and hygienically.

Reviews

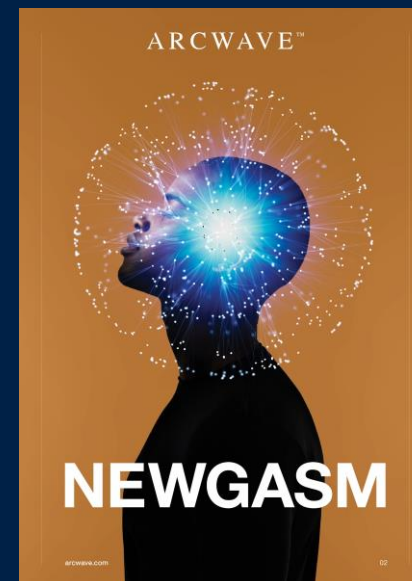
The Porsche of sex toys! The stimulation is something new... When you get the hang of it, it's really great.

AMORELIE



Extremely intensive orgasms. The climax was extremely intense and longer as usual. I have the feeling the orgasm creeps up like a cat before I climax.

amorana



A new breed of male sex toy. The Arcwave Ion is a quality product. Easy to use, very easy to clean and with extremely good orgasm results. I have absolutely no hesitation in recommending it.

Lovehoney
THE SEXUAL WELLNESS EXPERT



Man Tech. What the Arcwave Ion does offer is an incredible experience, unique to the product, not matched anywhere else in the male market. I can absolutely recommend.

Lovehoney
THE SEXUAL WELLNESS EXPERT

Global media coverage

North America

The orgasms are definitely different, and it is absolutely great that this company is rethinking male pleasure.

GIZMODO

Having tried Arcwave, I can agree, it produces a very different type of orgasm, unlike anything I've ever experienced.

engadget

A pro is that clean-up is relatively easy because, unlike most masturbation sleeves, the Ion has an open top.

MensHealth

Europe

Its effects, however, are curious. The vibration maintains the erection for a long time, "spreading" the pleasure in a slow crescendo.

GQ

The Ion has real assets: black, high tech, with beautiful design shapes, easy to clean. It also brings for the first-time masturbators into the sphere of „normal“ and even downright desirable objects that we want to claim rather than hide.

DI SPORTS

The Arcwave Ion is a super innovative and stylish bit of kit that doesn't only look good but offers a completely new dimension to male masturbation in the form of a fresh air-based stimulation.

SEXTech

Asia-Pacific

Will you take the Arcwave Ion challenge and unlock a whole new level of orgasmic pleasure? Nirvana awaits.

MANOFMANY

After millions of years of evolution, Men might just have acquired the ticket to female pleasure.

Esquire

Could men feel a female orgasm? The Arcwave Ion is truly capable to emulate on.

GQ





The true original

Womanizer was the first product to use changes in air pressure to gently suck and massage the sensitive nerve-endings of the clitoris, leading to a new kind of extraordinary orgasm. This is possible through the **patented Pleasure Air technology**, which can only be found in the original Womanizer products.

With the invention of Pleasure Air, we **revolutionized the sexual wellness industry in 2014** and created a new category of sex toys.

Following the Womanizer, **Arcwave Ion** is using the Pleasure Air Technology to target the most sensitive receptors in the penis.

Questions?

Contact

Maria Baban

+49 1726970657

press@arcwave.com



ARCWAVE™

Thank you!