

ARCWAVE™

Press kit 2021

Arcwave

stands for modern masculinity.

We are creating a space for male body persons to explore their desires without compromises.

A space in which pleasure devices become a natural component of the masturbation experience.



The Arcwave Personality



Natural Confidence

Our confidence is deeply rooted in the core of masculinity where the need to prove oneself has since evolved into a form of calm charisma.

So, it's a relaxed attitude that reveals our inner strength naturally.

Thrilling Pleasure

We introduce an entirely new level of pleasure. Feelings that will make male persons experience sensations they have never felt before.

Open-Minded Exploration

We are non-conformist. We celebrate an open-minded lifestyle, embracing the unknown & living life to the fullest. We inspire to break conventions – for a reason.

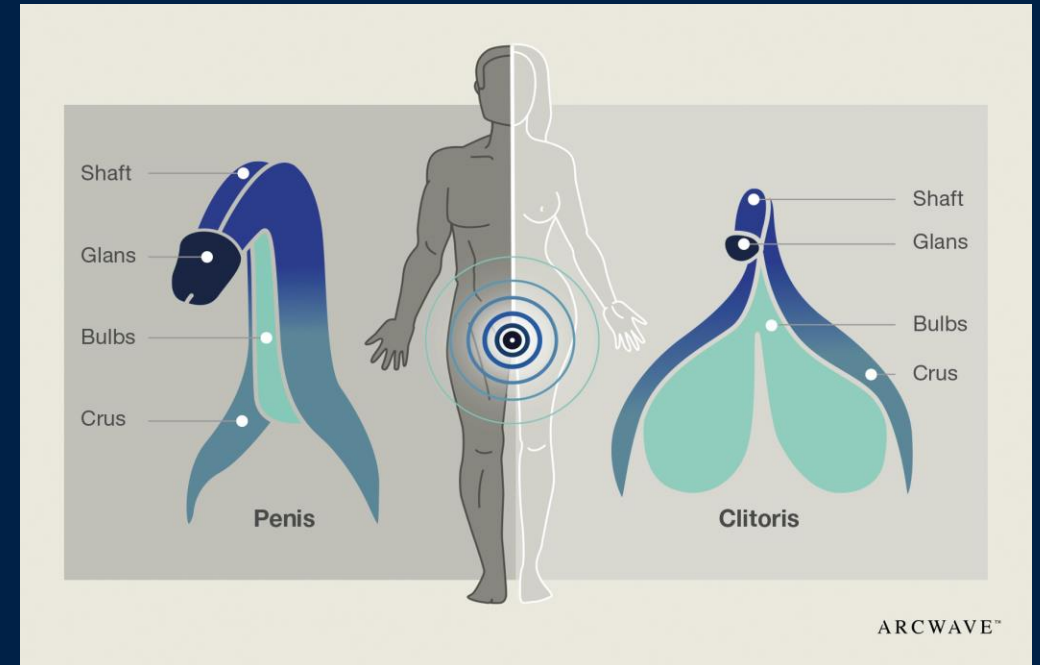
Smart Tech Design

Innovating pleasure through innovative technology. That's how we keep our "game changing" promise. Creating pleasure devices for entering a complete realm of sensations.

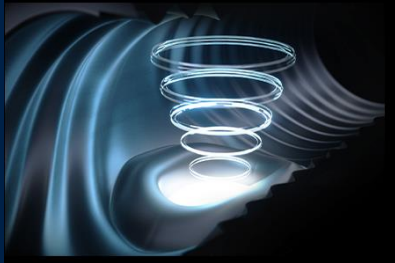
Started in 2017, the mission was to **elevate masturbation** for all male body persons, delivering a **more varied, more exciting path to orgasm**.

Research has shown that **pleasure receptors** in the clitoris play a key role in achieving an intense orgasm. **The frenulum has the same receptors as the clitoris**, but traditional stimulation techniques do not fully activate them.

We took on the challenge to re-engineer Pleasure Air for the male anatomy. With great demand! 'Ion', the first product of the Arcwave range, was launched in September 2020 with 10,000 product sales within just two weeks.



Arcwave Ion: First Pleasure Air Stroker



Pleasure Air

Experience a powerful new type of stimulation based entirely on changes in air pressure. As the world's first product to target the Pacinian pleasure receptors in the frenulum in this way, the Ion promises some of your most intense orgasms yet.



Smart Silence

It's only on when it should be on. Smart Silence starts and stops stimulation automatically as it senses skin contact. Finally, smart technology that just makes sense.



CleanTech Silicone

Keeping your Ion fresh has never been easier. Arcwave's CleanTech silicone is super smooth, hygienic and durable. Precision engineering gives this material a superior finish.

Arcwave Ion: First Pleasure Air Stroker



Twist to Open

Cleaning and drying don't have to be a chore. Simply twist apart the device, rinse with water and put your Ion back on the discreet storage base for charging and drying.



Storage Base

The storage base acts as Ion's home for drying and charging your device after use. An innovative DryTech stick inside the storage base helps to speed up the drying process.

Reviews

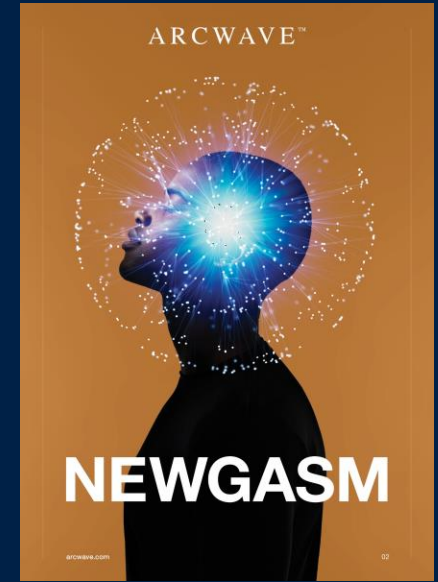
The Porsche of Sextoys! The stimulation is something new... When you get the hang of it, it's really great.

AMORELIE



Extremely intensive orgasms. The climax was extremely intense and longer as usual. I have the feeling the orgasm creeps up like a cat before I climax.

 amorana



A new breed of male sex toy. The Arcwave Ion is a quality product. Easy to use, very easy to clean and with extremely good orgasm results. I have absolutely no hesitation in recommending it.

 Lovehoney



Man Tech. What the Arcwave Ion does offer is an incredible experience, unique to the product, not matched anywhere else in the male market. I can absolutely recommend.

 Lovehoney

Global media coverage

North America

The orgasms are definitely different, and it is absolutely great that this company is rethinking male pleasure.

GIZMODO

Having tried Arcwave, I can agree, it produces a very different type of orgasm, unlike anything I've ever experienced.

engadget

A pro is that clean-up is relatively easy because, unlike most masturbation sleeves, the Ion has an open top.

MensHealth

Europe

Its effects, however, are curious. The vibration maintains the erection for a long time, "spreading" the pleasure in a slow crescendo.

GQ

The Ion has real assets: black, high tech, with beautiful design shapes, easy to clean. It also brings for the first-time masturbators into the sphere of „normal“ and even downright desirable objects that we want to claim rather than hide.

D1 SPORTS

The Arcwave Ion is a super innovative and stylish bit of kit that doesn't only look good but offers a completely new dimension to male masturbation in the form of a fresh air-based stimulation.

SEXTECH

Asia-Pacific

Will you take the Arcwave Ion challenge and unlock a whole new level of orgasmic pleasure? Nirvana awaits.

MANOFMANY

After millions of years of evolution, Men might just have acquired the ticket to female pleasure.

Esquire

Could men feel a female orgasm? The Arcwave Ion is truly capable to emulate on.

GQ





The truth original

Womanizer was the first product to use changes in air pressure to gently suck and massage the sensitive nerve-endings of the clitoris, leading to a new kind of extraordinary orgasm. This is possible through the **patented Pleasure Air Technology**, which can only be found in the original Womanizer products.

With the invention of Pleasure Air, we **revolutionized the sexual wellness industry in 2014** and created a new category of sex toys.

Following the Womanizer, **Arcwave Ion** is using the Pleasure Air Technology to target the most sensitive receptors in the penis.

Questions?

Contact

Samantha Wolfin
PR Expert
press@arcwave.com



ARCWAVE™

Thank you!